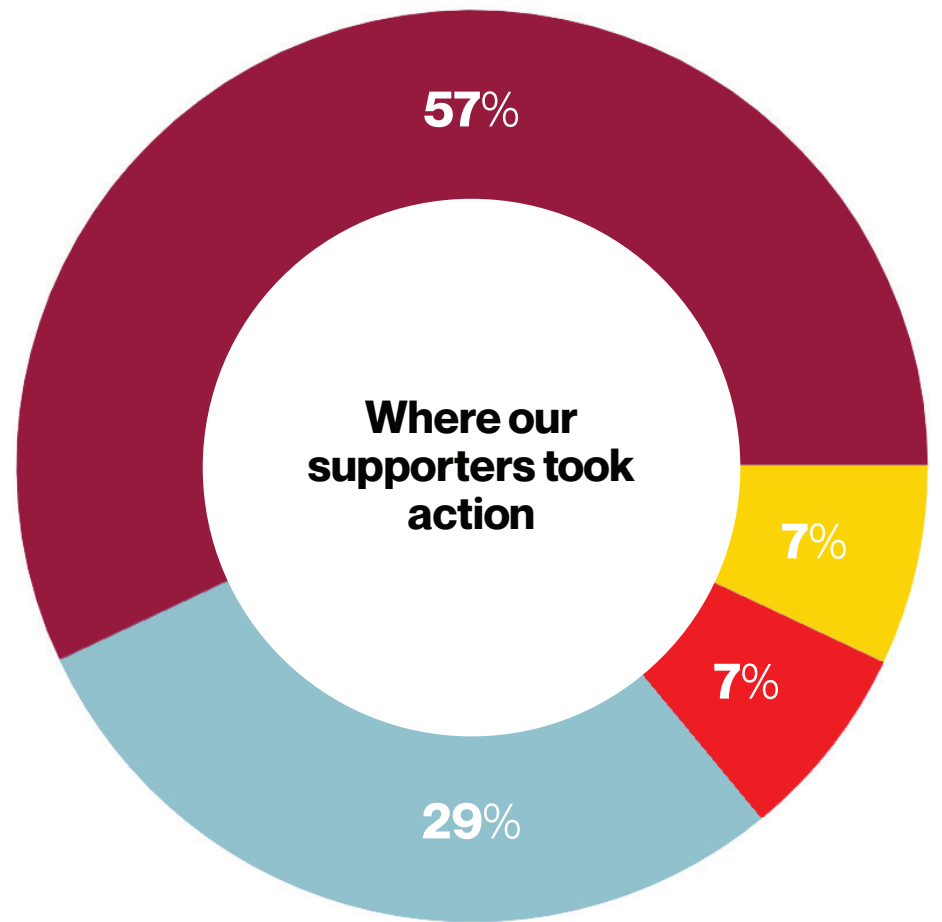


2023 Annual Impact Report

Our people-powered movement generated a **groundswell of change**. With over 40,000 actions taken by Canadians across the country, check out the impact you had!

Our goal is to help influence the environment in which cultural media policy is developed and implemented in order to protect Canadian storytelling for generations to come.

Marla Boltman, Executive Director, Friends of Canadian Media



- Defending the CBC
- Standing up for Canadian news
- Protecting Canadian storytelling
- Confronting online harms

 **15,918**

letters sent to parliamentarians in support of our work

 **15,475**

pledges to defend the CBC

 **2,661**

Canadians **took action** to stand with Friends of Canadian Media in support of online harms legislation

Friends of Canadian Media holds a special place in my heart because they champion the vital role of the CBC in shaping our democratic landscape. Friends of Canadian Media's advocacy ensures that future generations have access to the same experience I had from the CBC.

Supporter 15 years, Ottawa

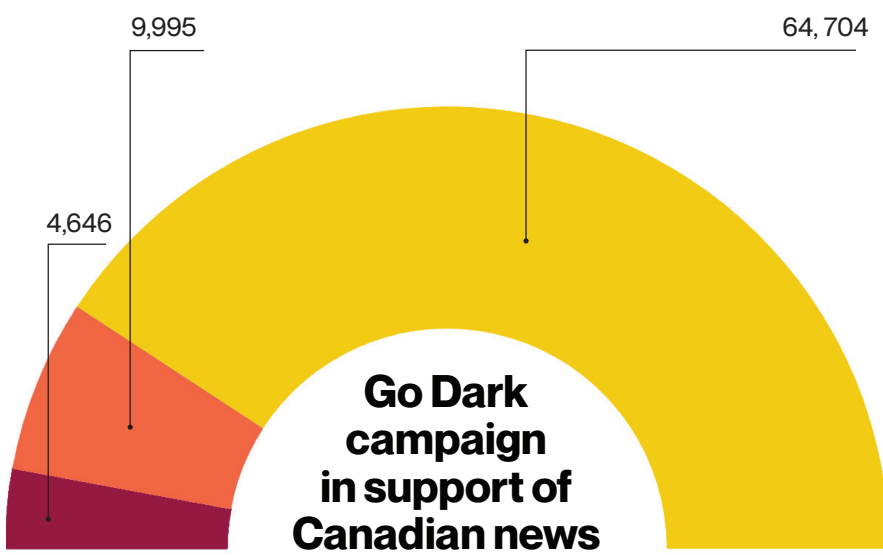
 **841**

media mentions in the Globe and Mail, National Post, The Toronto Star, the CBC, CTV, Global TV and more



2

critical bills passed – Online Streaming Act (Bill C-11) and Online News Act (Bill C-18)



- Go Dark website visitors
- Go Dark Facebook views
- Number of supporters who wrote their MP to Go Dark

 **58**

MPs went dark in support of our campaign



41

media and cultural organizations supported our Go Dark campaign

The health of our democracy depends on being able to access accurate, timely reporting on what is going on globally. I see Friends of Canadian Media as a defender of our rights to this important service.

Yvonne, supporter 13 years

Thank you to our supporters for your impact in 2023!
friends.ca