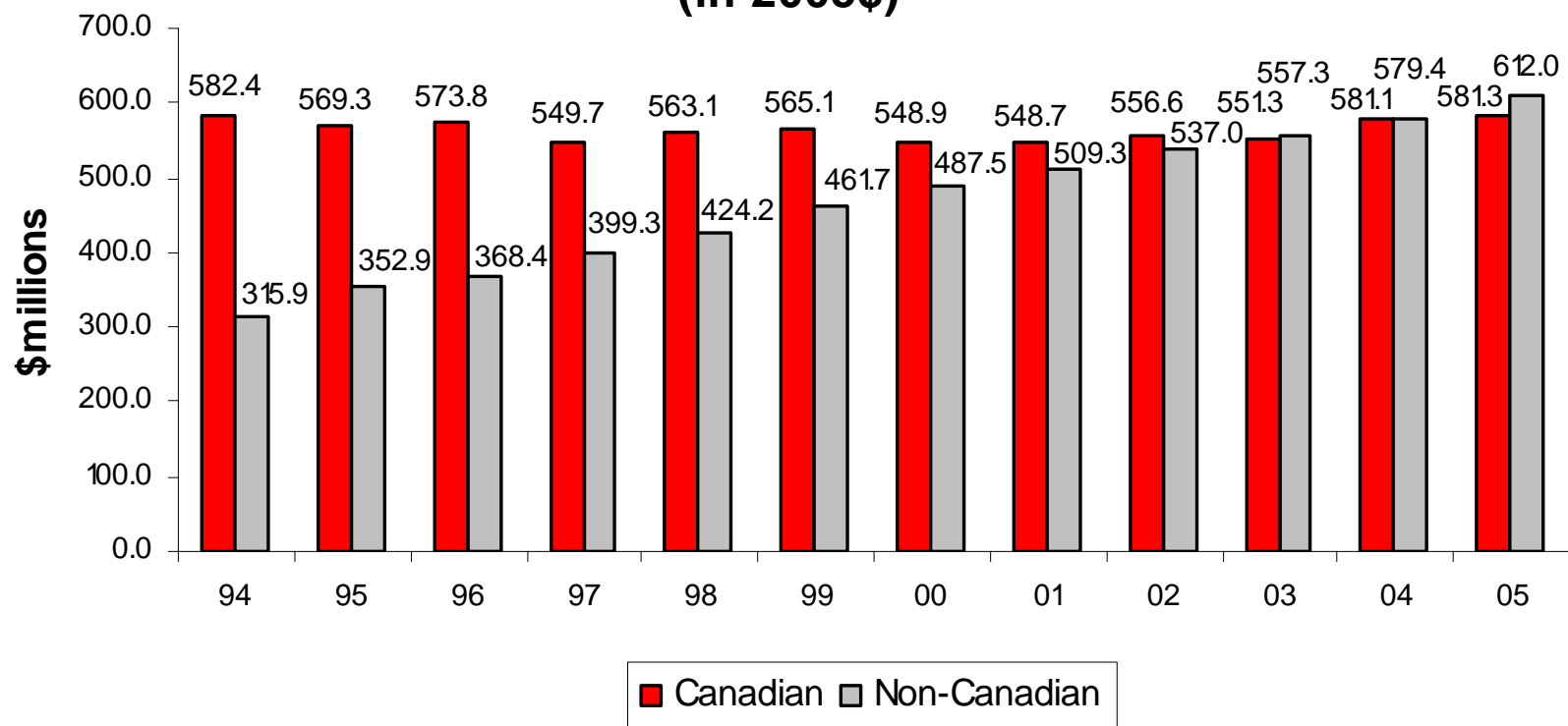
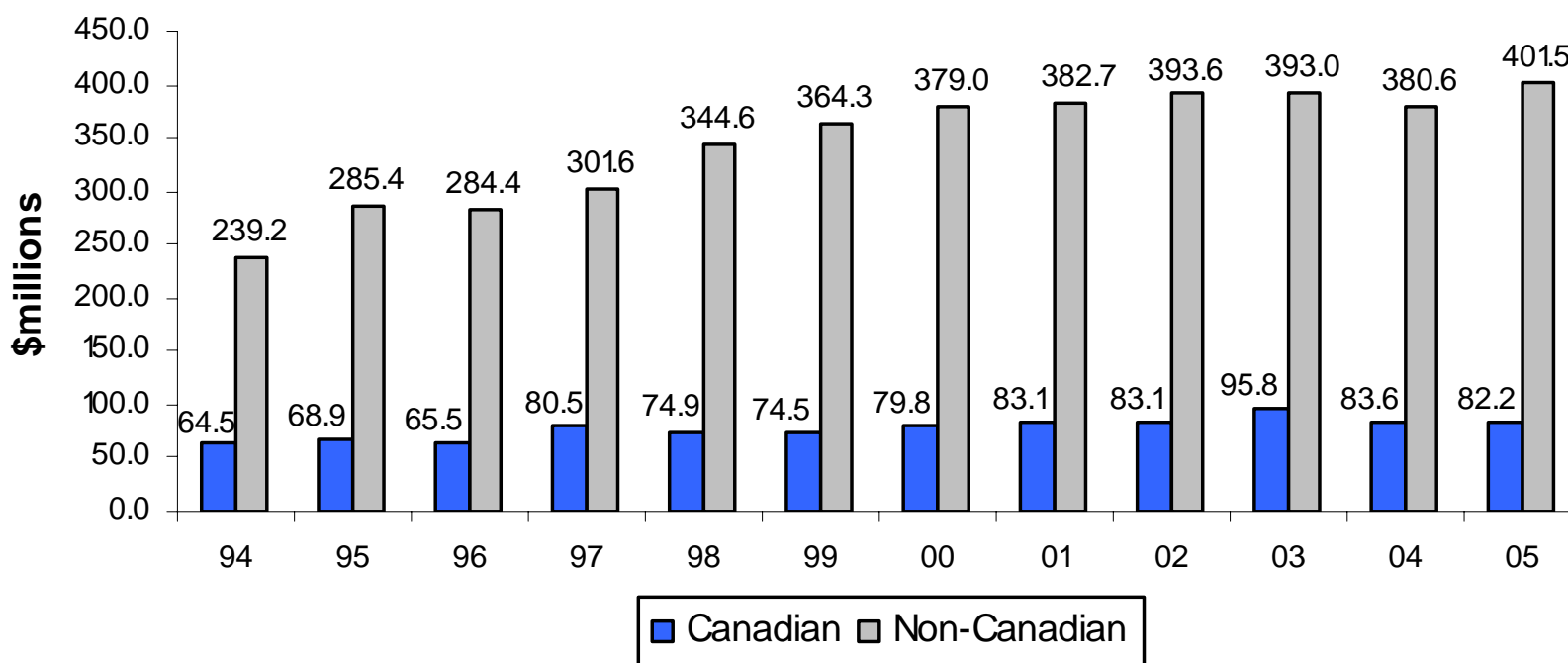


Overall Investment in Canadian and Foreign Programming by Private Conventional Broadcasters (in 2005\$)



Source: CRTC Statistical and Financial Summaries for Television, 1989-1994 through 2001-2005. Years reflect the CRTC Broadcast Year ending August 31. Figures are in C\$millions adjusted to year 2005 dollars using 1914-2006 Statistics Canada Consumer Price Index data (P100000 series, February 2006). Comparable figures prior to the year ending August 31, 1994, are not available. 'Overall Investment' includes programming and production spending across all program categories, including news, information, sports, drama, music/variety, game shows, human interest and other.

Investment in Canadian and Foreign Drama Programming by Private Conventional Broadcasters (in 2005\$)



Source: CRTC Statistical and Financial Summaries for Television, 1989-1994 through 2001-2005. Years reflect the CRTC Broadcast Year ending August 31. Figures are in C\$millions adjusted to year 2005 dollars using 1914-2006 Statistics Canada Consumer Price Index data (P100000 series, February 2006). Comparable figures prior to the year ending August 31, 1994, are not available.