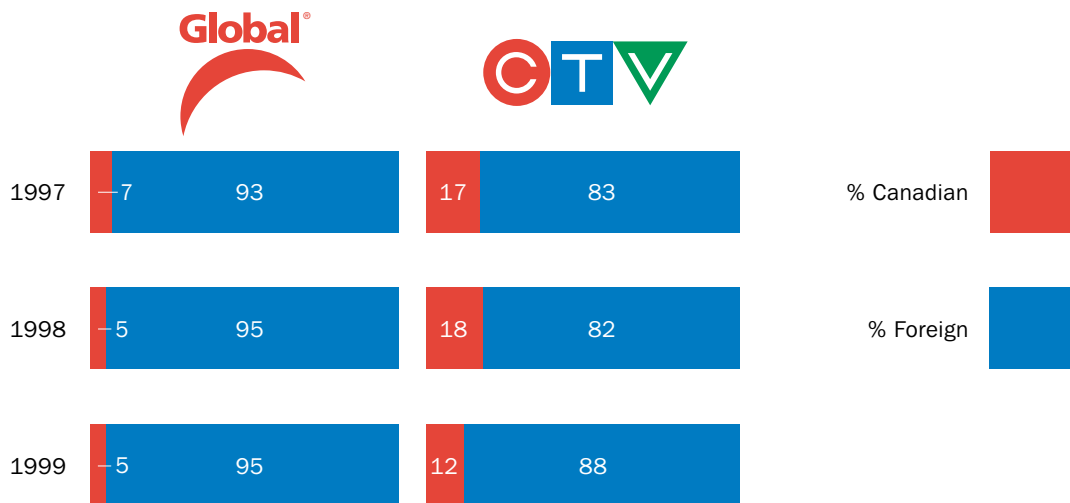


I AM CANADIAN

On February 21st the CRTC released information that Canada's private broadcasters wanted to keep secret. Little wonder.

In spite of the hype, our biggest private broadcasters aren't very good at telling Canadian stories to Canadians.

Audiences for Canadian and Foreign Programs in Prime Time.*



*Prime time = 7 p.m. to 11 p.m. Figures released by the CRTC February 21, 2001.

Really? The Broadcasting Act declares the Canadian Broadcasting system shall be predominantly Canadian. CBC measures up, presenting Canadian shows to 86% of its prime time audience. But after years of subsidies and protection, CTV and CanWest Global get a failing grade.

The CRTC should hold all broadcasters to the spirit and the letter of the Broadcasting Act.

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