



## STAT SHEET – FRIENDS OF CANADIAN BROADCASTING

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Assume for a moment that one of the candidates in your federal riding...

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		Total	Decrease funding for the CBC from current levels	Maintain funding for the CBC at current levels	Increase funding for the CBC from current levels	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
Region	Sept 27-29	1201	14.2	52.3	23.8	9.7
	Atlantic	120	13.9	48.6	29.7	7.8
	Quebec	296	9.1	56.4	22.1	12.4
	Ontario	355	16.6	53.7	22.4	7.3
	West	430	15.8	49.3	24.6	10.2
Gender	Male	589	14.4	52.0	25.1	8.5
	Female	612	13.9	52.6	22.6	10.8
Age	18 to 29	236	10.8	56.7	21.7	10.8
	30 to 39	231	16.2	52.0	23.0	8.8
	40 to 49	259	11.9	52.4	25.1	10.6
	50 to 59	206	14.7	52.2	27.5	5.6
	60 plus	271	17.2	48.8	22.4	11.6
Vote Profile	Liberal	270	7.3	53.0	31.7	7.9
	Conservative	394	22.7	50.4	17.9	9.0
	NDP	206	15.2	49.0	29.4	6.4
	Bloc	100	10.7	60.5	21.3	7.5
	Green	85	7.7	52.3	35.1	4.9
	Undecided	146	8.6	55.2	12.7	23.6

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Random Telephone Survey of 1,201 Canadians from September 27<sup>th</sup> to September 29<sup>th</sup>, 2008

The margin of accuracy for a sample of 1,201 is  $\pm 2.8\%$ , 19 times out of 20.



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As you may know, the government of Canada invests about \$1.1 billion in the CBC a year, approximately \$33.00 for every Canadian. Do you think this is a good use of taxpayers' dollars or a bad use of taxpayers' dollars?

		Total	Good use of taxpayers' dollars	Bad use of taxpayers' dollars	Unsure
		Responses	Percentage	Percentage	Percentage
Region	Sept 27-29	1201	63.0	24.9	12.1
	Atlantic	120	61.0	27.7	11.2
	Quebec	296	64.9	22.2	12.8
	Ontario	355	65.9	23.5	10.6
	West	430	59.7	27.2	13.1
Gender	Male	589	64.5	25.3	10.1
	Female	612	61.4	24.5	14.0
Age	18 to 29	236	66.9	20.4	12.7
	30 to 39	231	62.7	27.5	9.8
	40 to 49	259	65.6	23.3	11.0
	50 to 59	206	64.5	26.3	9.2
	60 plus	271	56.0	27.1	16.9
Vote Profile	Liberal	270	70.8	18.9	10.2
	Conservative	394	57.6	31.3	11.0
	NDP	206	69.1	19.1	11.9
	Bloc	100	69.8	22.9	7.3
	Green	85	75.4	18.4	6.2
	Undecided	146	42.2	32.1	25.7

Random Telephone Survey of 1,201 Canadians from September 27<sup>th</sup> to September 29<sup>th</sup>, 2008

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