

CBC Concan By Quarter, 2003-04 vs 2004-05

				QUARTER								
				September 2003 - November 2003	December 2003 - February 2004	March 2004 - May 2004	June 2004 - August 2004	September 2004 - November 2004	December 2004 - February 2005	March 2005 - May 2005		
				Prime Time	Prime Time	Prime Time	Prime Time	Prime Time	Prime Time	Prime Time		
				7-11pm	7-11pm	7-11pm	7-11pm	7-11pm	7-11pm	7-11pm		
				Program Hours	Program Hours	Program Hours	Program Hours	Program Hours	Program Hours	Program Hours		
				%	%	%	%	%	%	%		
Country	Canadian	Program Genre	News	10.6%	8.7%	7.9%	9.5%	9.0%	8.7%	9.7%		
			Information	15.3%	15.5%	11.9%	9.2%	14.7%	16.6%	13.4%		
			Documentary	13.0%	7.9%	8.2%	5.3%	13.5%	6.4%	7.3%		
			Sports	15.6%	18.7%	35.4%	29.5%	17.2%	0.0%	7.5%		
			Drama	0.7%	5.1%	3.2%	3.3%	4.2%	5.1%	3.9%		
			Movies/MOWs	7.6%	3.2%	3.8%	6.0%	3.0%	2.1%	7.1%		
			Comedy	13.6%	13.1%	11.0%	9.1%	10.8%	12.9%	5.2%		
			Animation	0.0%	0.2%	0.7%	0.1%	0.0%	0.8%	0.0%		
			General Entertainment	1.8%	2.9%	1.1%	4.1%	4.0%	2.5%	0.5%		
			Music/Variety/Quiz	6.2%	9.1%	6.5%	1.9%	3.5%	7.2%	1.3%		
			Light Entertainment	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	2.4%		
			Other	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%		
			Total	84.5%	84.4%	89.9%	78.1%	79.8%	64.2%	58.2%		
			Foreign	Program Genre	News	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
					Information	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Documentary	0.7%			0.0%	0.4%	1.4%	0.7%	0.3%	1.6%		
	Sports	0.0%			0.7%	2.2%	0.0%	0.0%	0.0%	0.0%		
	Drama	0.5%			0.0%	0.0%	4.4%	5.5%	8.8%	13.6%		
	Movies/MOWs	9.5%			8.5%	4.8%	15.7%	11.7%	20.0%	25.0%		
	Comedy	0.7%			0.2%	0.2%	0.0%	0.0%	0.1%	0.0%		
	Animation	2.9%			5.7%	1.5%	0.1%	2.3%	5.1%	0.5%		
	General Entertainment	0.0%			0.5%	0.0%	0.0%	0.0%	0.5%	1.0%		
	Music/Variety/Quiz	1.0%			0.0%	0.9%	0.2%	0.0%	0.3%	0.0%		
	Light Entertainment	0.2%			0.0%	0.0%	0.0%	0.0%	0.8%	0.0%		
	Other	0.0%			0.0%	0.0%	0.0%	0.0%	0.0%	0.0%		
	Total	15.5%	15.6%	10.1%	21.9%	20.2%	35.8%	41.8%				