



FOR IMMEDIATE RELEASE

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CBC-TV Ottawa heading backwards on Cancon

Mandate review needed to put CBC back on track

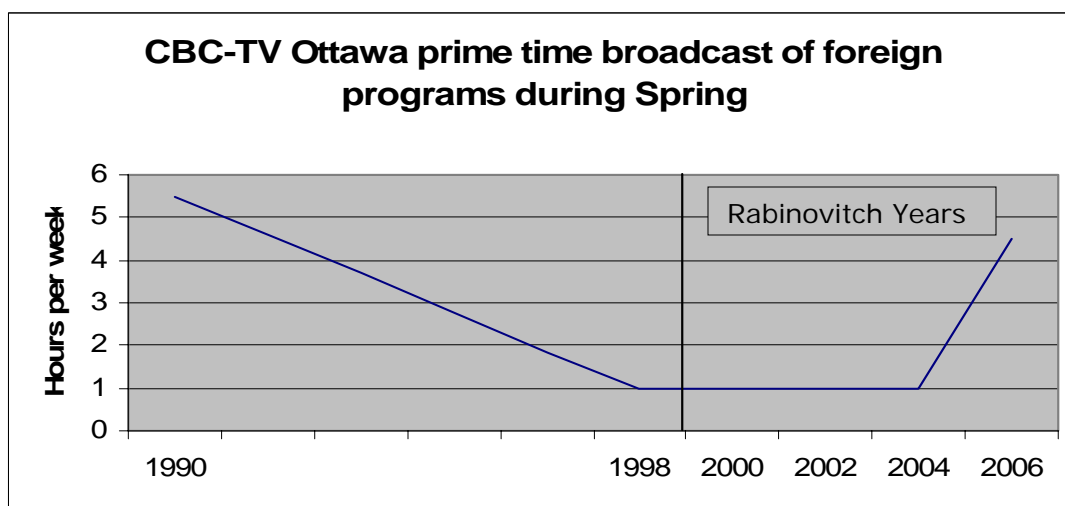
Toronto – The current senior management of CBC has turned back the clock almost 15 years when it comes to presenting Canadian programs during prime time on CBC-TV in Ottawa, according to new research about what’s on TV released today by the broadcast watchdog group Friends of Canadian Broadcasting.

“This is further evidence that the current management of the CBC is adrift with no vision. It’s time for Canadians to have their say through a CBC mandate review the government of Canada should launch quickly,” Friends spokesperson Ian Morrison said.

A “Canadianization strategy” adopted by previous CBC management teams resulted in a steady increase in the presentation of Canadian programs during prime time on CBC-TV between 1990 and 2000.

“CBC-TV’s success at shedding foreign programs from its prime time schedule through the 1990’s has been almost completely undone by President Rabinovitch and his senior management at CBC,” said Friends spokesperson Ian Morrison.

According to Friends’ research, CBC-TV’s Ottawa prime time schedule in the Spring of 2006 featured 4.5 hours of foreign programs every week during prime time, compared to 5.5 hours in 1990.



"These data are consistent with the recent decision by CBC management to bump The National from its usual time slot on Tuesday nights this summer to make way for a simulcast American reality show," Morrison said.

Absent from the CBC-TV Ottawa prime time schedule today are shows about Ottawa. These kinds of grassroots programs have been replaced by centrally produced programs.

"It's not CBC's job to present American content to Canadians. We have lots of private broadcasters who already do that," Morrison concluded.

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Please turn to pages 3 and 4 to view CBC-TV prime time schedules.

Spring 1990 Ottawa Prime Time TV Schedules

7 p.m. - 11 p.m.

February 25 - March 17, 1990

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | | |
|---|--------|-----------------|------------------|------------------|----------------------|---------------|------------------------|----------------|----------|
|  CBOT | 7 | Metro | Babar | Raccoons | On the Road Again | Facts of Life | Tommy Hunter | Family Hour | |
| | | Material World | Danger Bay | Beachcombers | Empty Nest | Golden Girls | | | |
| | 8 | Wonder Years | the fifth estate | Nature of Things | Front Page Challenge | Street Legal | Hockey Night In Canada | Ken Dryden | |
| | | Degrassi High | | | Family Pictures | | | | |
| | 9 | Newhart | Market Place | thirtysomething | CODCO | Dallas | | Mills of Power | |
| | | Designing Women | Man Alive | | Kids in the Hall | | | | |
| | 10 | National | | | | | | | CBC News |
| | | Journal | | | | | | | Venture |

Spring 1998 Ottawa Prime Time TV Schedules

7 p.m. - 11 p.m.

February 28 - March 13, 1998

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | |
|---|--------|---------------|------------------|-------------------|------------------|--------------|------------------------|-------------------|
|  CBOT | 7 | Riverdale | | Wind At My Back | Traders | On The Road | NHL Pregame | Emily Of New Moon |
| | | It's A Living | Health Show | | | Red Green | | |
| | 8 | Daily Tips | Marketplace | Straight Up | Witness | Air Farce | Hockey Night In Canada | Specials* |
| | | Comics | Venture | Air Farce | | 22 Minutes | | |
| | 9 | 22 Minutes | The fifth estate | Nine O'Clock Show | Nature of Things | Life & Times | | Sunday Report |
| | | Twitch City | | | | | | |
| | 10 | The National | | | | | | Undercurrents |

* March 1 Pocohontas (US) 7-9, Gemini Awards (Cdn) 9-11; March 8 Hollywoodism (Cdn) 8-10

Spring 2000 Ottawa Prime Time TV Schedules

7 p.m. - 11 p.m.

February 25 - March 17, 2000

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday | | |
|---|--------|----------------------|--------------|--------------------|----------------|-----------------|------------------------|---------------|---------------|
|  CBOT | 7 | Royal Air Farce | Olympians | On The Road Again | Mr. Bean | Thin Blue Line | Wind At My Back | | |
| | | It's a Living | Pit Pony | Country Canada | Red Green Show | Dooley Gardens | | | |
| | 8 | 22 Minutes | Marketplace | the fifth estate | Witness | Royal Air Farce | Hockey Night In Canada | Movie/Special | |
| | | Drop the Beat | Venture | | | Red Green Show | | | |
| | 9 | The Nature of Things | Life & Times | Da Vinci's Inquest | Le Dortoir | Bette Show | | Sunday Report | |
| | | | | | | 22 Minutes | | | |
| | 10 | The National | | | | | | | Undercurrents |
| | | Magazine | | | | | | | |

Spring 2002 Ottawa Prime Time TV Schedules

7 p.m. - 11 p.m.

February 25 - March 17, 2002

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--|--------|-----------------------------|------------------|-------------------------------------|-------------------------------------|---------------------------------------|---|
|  CBOT | 7 | 22 Minutes It's a Living | Life & Times | Royal Cdn Air Farce Market Place | Country Canada On the Road Again | Mr. Bean Mr. Bean | NHL Hockey Emily of New Moon Last Chapter Sunday Report Venture |
| | 8 | Tom Stone | Nature of Things | Witness | Opening Night | 22 Minutes Red Green | |
| | 9 | Just for Laughs | Disclosure | Fifth Estate | | Royal Cdn Air Farce Made in Canada | |
| | 10 | The National | | | | | |

Spring 2004 Ottawa Prime Time TV Schedules

7 p.m. - 11 p.m.

February 22 - March 15, 2004

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--|--------|---------------------------|-------------------------|----------------------|---------------------|--------------------------------------|--|
|  CBOT | 7 | 22 Minutes Air Farce | Life & Times | The Nature of Things | Opening Night | On the Road Again Wyane & Shuster | Movie |
| | 8 | Monday Report Newsroom | 72 Hours Marketplace | Snakes & Ladders | | Air Farce 22 Minutes | NHL Hockey Cirque du Soleil Da Vinci's Inquest Sunday Report Venture |
| | 9 | This is Wonderland | Disclosure | Fifth Estate | Canadian Experience | Red Green Just for Laughs | |
| | 10 | The National | | | | | |

Spring 2006 Ottawa Prime Time TV Schedules

7 p.m. - 11 p.m.

February 18 - March 10, 2006

| | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--|--------|--------------------------|-----------------------------------|---|-------------------|------------------------------------|-------------------------|
|  CBOT | 7 | Air Farce | 22 Minutes | Rick Mercer Report Coronation Street | On the Road Again | Red Green | Marketplace Venture |
| | 8 | Browning's Gotta Skate | Rick Mercer Report Comedy Fest | This is Wonderland | Opening Night | Air Farce 22 Minutes | NHL Hockey Movie |
| | 9 | Songwriters Hall of Fame | DaVinci's City Hall | Fifth Estate | | Hatching Getting Along Famously | |
| | 10 | The National | | | | | Sunday Night |

| | | | |
|----------|-------|-------------------|---------|
| Canadian | Local | Foreign Simulcast | Foreign |
|----------|-------|-------------------|---------|